

Lorin Lingl

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EDUCATION

University of Siegen, Germany

10/2023 - 06/2025

M. Sc. Human-Computer Interaction

Focus: Project Management, Technology Integration, and Digital Strategy, GenAI

University of Applied Sciences Kaiserslautern, Germany

09/2019 - 06/2023

B. Sc. Digital Media Marketing (GPA: 2.1)

Focus: Digital Marketing Strategies, User Experience Design, and Applied Computer Science

Bachelor thesis: Conception and development of a prototype taking UX methods into account for a mobile application (Grade: 1.0)

WORK EXPERIENCE

University of Siegen

Siegen, Germany

Research assistant, Research project in the area of sensor-based telecare and telemedicine

06/2024 – 06/2025

- Participation in the development of innovative technologies to support telemedical processes
- Qualitative and quantitative data collection to optimize processes in the medical environment
- Development of recommendations for integrating user-centered systems into existing structures

SANHA

Essen, Germany

Intern, Analysis and optimization of internal company processes

06/2023 – 09/2023

- Examining and improving information provision and digital interfaces
- Development of data-based solutions for more efficient workflows in corporate communications
- Collaboration with IT, marketing and sales to optimize process quality

Performance One

Mannheim, Germany

Intern, Digital marketing and user centricity

08/2022 – 02/2023

- Carrying out target group analyzes and customer journey mapping
- Optimizing digital user experiences through data-driven approaches
- Definition of user stories and development of solution proposals for interactive systems

PROJECTS

- Evaluation of HCI Web Prototype (Grades: 1.3 & 1.0): Led a team of 4 members to conduct a user-centered evaluation focused on improving workflows, usability, and conducting qualitative analysis
- AI-Driven Robotic Moderator (Grade: 1.7): Designed and tested a robotic moderator prototype using AI to optimize group collaboration and interaction

SKILLS, ACTIVITIES & INTERESTS

Languages: Fluent in German, English and French

Technical Skills: GenAI, Microsoft 365, Java, JavaScript, C#/WPF, PostgreSQL, UML, process modeling, system analysis, ER-based database design, qualitative and quantitative data analysis (MAXQDA), Agile methods

Soft Skills: Analytical thinking and data-based problem solving, results orientation and focus on efficient implementation, teamwork and communication in interdisciplinary contexts, ability to develop user-centered solutions

Interests: Current world affairs, fitness, football, portfolio management: successful self-managed investments in stocks, ETFs, and cryptocurrencies.

Gender: Male & Nationality: German